

People who are exceptionally good in Business aren't so good because of what they know but because of their insatiable need to know more. - Michael Gerber



Are you interested in:

- becoming a leader in the business world?
- exploring how businesses actually make strategic decisions?
- learning about how businesses operate in an increasingly competitive global environment?

Leading to a career in:

- Business Management
- Accountancy
- Marketing, Human Resources, Finance or Operations

Teacher to contact:

Mr A Fraser

Exam Board: AQA

A-level

Assessments

Paper 1: Business 1	+	Paper 2: Business 2	+	Paper 3: Business 3
What's assessed All content above		What's assessed All content above		What's assessed All content above
Assessed • written exam: 2 hours • 100 marks in total • 33.3% of A-level		Assessed • written exam: 2 hours • 100 marks in total • 33.3% of A-level		Assessed • written exam: 2 hours • 100 marks in total • 33.3% of A-level
Questions Three compulsory sections: • Section A has 15 multiple choice questions (MCQs) worth 15 marks. • Section B has short answer questions worth 35 marks. • Sections C and D have two essay questions (choice of one from two and one from two) worth 25 marks each.		Questions Three data response compulsory questions worth approximately 33 marks each and made up of three or four part questions.		Questions One compulsory case study followed by approximately six questions.

In addition to the course delivery of A-level Business, the department is pleased to offer the following as potential extra-curricular activities:

- The Young Enterprise Company Programme
- The Royal Economic Society Essay Competition
- Online Student Investor Challenge
- Other relevant extra-curricular opportunities as they become available



Business students will examine strategic decision-making in a variety of contexts (e.g. large/small, UK focused/global, services/manufacturing) and consider:

- the importance of the context of a business in relation to decision-making
- the interrelated nature of business activities and how they affect competitiveness
- the competitive environment and the markets in which businesses operate
- the influences of ethical and environmental issues as well as Corporate Social Responsibility
- the factors that might determine whether a decision is successful
- how technology is changing the way decisions are made and how businesses operate
- the impact on stakeholders of strategic decisions and their response to such decisions
- the use of qualitative and quantitative data in decision-making and difficulties with predictions
- the importance of assessing feasibility and risk when making strategic decisions

Students are encouraged to follow real-world business developments and think critically about contemporary business issues. Assessment material is often based on real business situations.

Throughout the course, students will gain an insight into different contexts which will help them to understand the key issues in any business situation where they can apply their understanding of course material to analyse and evaluate potential decision outcomes.



SPACEX

